**Virginia Trucking Association**

**2018 All Events Sponsorship Options**

* **VTA Diamond Exclusive Package ---$7,000**

*(Only 1 Available on a First-Come, First-Served Basis)*

* Exclusive Lunch Sponsor at VTA Annual Convention with Opportunity for 5-minute Remarks
* Front Cover Recognition on Truck Driving Championships (TDC) Program
* Individual Banner with Company Logo Displayed during Convention, TDC & Safety Conference meetings & events
* Recognition on each Table at Convention & Safety Conference Meal Functions
* Recognition in Convention Program & Conference Programs
* Exhibit Table at Convention & Safety Conference
* 2 Complimentary Registrations at Convention and Conference
* Recognition in VTA Newsletter
* Recognition on VTA Website
* Recognition during Safety Awards Banquet, TDC Cookout and Convention Business Meeting
* Recognition at all other VTA Functions
* Listings on Signs at Entrance to Functions
* Listing on Sign at Registration Desk
* Annual Sponsor Spotlight article in 1 Issue of the VTA NewsCarrier
* **VTA Platinum Package ---$5,000**
* Individual Banner with Company Logo Displayed during Convention, TDC & Safety Conference meetings & events
* Back Cover Recognition on TDC Program
* Recognition in Convention & Conference Programs
* Exhibit Table at Convention
* Recognition in VTA Newsletter
* Recognition on VTA Website
* Recognition on each Table at Meal Functions
* 1 Complimentary Registration at Convention & Conference
* Introduced at Safety Banquet, TDC and Convention Business Meeting
* Listings on Signs at Entrance to Functions
* Listing on Sign at Registration Desk
* Annual Sponsor Spotlight article in 1 Issue of the VTA NewsCarrier
* **VTA Gold Package ---$2,500**
* Recognition in Convention, Conference & TDC Programs
* Company Logo on Group Banner Displayed during Convention, TDC & Safety Conference meetings & events
* Exhibit Table at Convention
* Recognition in VTA Newsletter
* Recognition on each Table at Meal Functions
* Listings on Signs at Entrance to Functions
* Introduced at Safety Banquet
* Listing on Sign at Registration Desk

*(continued)*

* **VTA Silver Package ---$1,000**
* Recognition in Convention, Conference & TDC Programs
* Recognition in VTA Newsletter
* Recognition on each Table at Meal Functions
* Listing on Sign at Registration Desk
* Introduced at Safety Banquet

* **VTA Bronze Package ---$500**
* Recognition in Convention, Conference & TDC Programs
* Recognition in VTA Newsletter
* Introduced at Safety Banquet

**VTA All Events Sponsor Package Options**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Benefits/Recognition Opportunities During the VTA Annual Convention,**  **the VTA Safety Management Conference & the Virginia Trucking Driving Championships (TDC)** | **Diamond\***  **($7,000)** | **Platinum**  **($5,000)** | **Gold**  **($2,500)** | **Silver**  **($1,000)** | **Bronze**  **($500)** |
|  |  |  |  |  |  |
| * Exclusive Lunch Sponsor at Annual Convention with Opportunity for 5-minute Remarks | **✓** |  |  |  |  |
| * Individual Logo Banner Displayed at Convention, TDC & Safety Conference meetings & events | **✓** | **✓** |  |  |  |
| * Logo on Group Banner Displayed at Convention, TDC & Safety Conference meetings & events |  |  | **✓** |  |  |
| * Front Cover Recognition on Truck Driving Championships (TDC) Program | **✓** | **✓** | **✓** |  |  |
| * Annual Sponsor Spotlight article in 1 Issue of the VTA Newsletter | **✓** | **✓** | **✓** |  |  |
| * Exhibit Table at Convention & Safety Conference | **✓** | **✓** | **✓** |  |  |
| * 2 Complimentary Registrations to attend Convention & Safety Conference | **✓** | **✓** |  |  |  |
| * 1 Complimentary Registration to attend Convention & Safety Conference | **✓** | **✓** | **✓** |  |  |
| * Recognition on each Table at Convention & Safety Conference Meal Functions | **✓** | **✓** | **✓** |  |  |
| * Recognition during Safety Awards Banquet, TDC Cookout and Convention Business Meeting | **✓** | **✓** | **✓** | **✓** |  |
| * Listings on Signs at Entrance to Functions | **✓** | **✓** | **✓** | **✓** |  |
| * Listing on Sign at Registration Desk | **✓** | **✓** | **✓** | **✓** |  |
| * Recognition in Convention, Conference & TDC Programs | **✓** | **✓** | **✓** | **✓** | **✓** |
| * Recognition in VTA Newsletter | **✓** | **✓** | **✓** | **✓** | **✓** |
| * Recognition on VTA Website | **✓** | **✓** | **✓** | **✓** | **✓** |

\* Only 1 Diamond Exclusive Package is available on a first-come, first-serve basis

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| --- |
| **Virginia Trucking Association**  **4821 Bethlehem Road, Suite 101**  **Richmond, VA 23230**  **Phone: (804) 355-5371 ♦ Fax: (804) 358-1374**  **E-mail: dbennett@vatrucking.org**  **www.vatrucking.org**  **P. Dale Bennett**  **President & CEO** |

**Virginia Trucking Association**

***2018 All Events Sponsorship Program***

COMPANY NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: State: Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please print your company name as you would like it listed:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2018 VTA ALL EVENT SPONSORSHIP PACKAGES**

(Please indicate your sponsorship level and return by *Friday, February 23, 2018*)

|  |  |
| --- | --- |
| ***► DIAMOND EXCLUSIVE ($7,000)*** | ***► SILVER*  ($1,000)** |
| ***► PLATINUM* ($5,000)** | ***► BRONZE*  ($500)** |
| ***► GOLD*  ($2,500)** |  |

\_\_\_\_\_\_\_ Attached is my check in the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ as a 2018 VTA All Events

Sponsor. Please make your check payable and *mail no later than February 23, 2018* to:

**Virginia Trucking Association Suppliers Fund**

4821 Bethlehem Road, Suite 101

Richmond, VA 23230

\_\_\_\_\_\_\_ Please bill me for $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_ To pay by credit card, please provide the following information.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Card #:** |  | | **Expiration Date:** |  |
| **Name on Card:** | |  | **Security Code:** |  |

**NOTE: Diamond Exclusive, Platinum and Gold Sponsors please send your company logo in graphic format to** [info@vatrucking.org](mailto:info@vatrucking.org) **or deliver to the VTA office on a computer disk ASAP to use for production of the Recognition Banners. Past sponsors need to let us know if you want to use the same logo. If so, it will not be necessary to provide us with an electronic version.**

***Please return no later than Friday, February 23, 2018 to:***

Virginia Trucking Association Suppliers Division

4821 Bethlehem Road, Suite 101, Richmond VA 23230

Phone: (804) 355-5371 ◆ Fax: (804) 358-1374