

2024 VTA Safety & Human Resources Conference
Presented by J.J. Keller & Associates

April 23 – 24, 2024 | Wintergreen Resort | Nellysford, VA

~ Preliminary Speaker Highlights~

“Navigating the Current Hiring Climate” – Join Betsy Hone, Senior Manager of Talent Acquisition for Old Dominion Freight Line, as she leads a discussion on the ever-evolving landscape of hiring in the trucking industry. From addressing the pressing issue of driver shortage to ensuring the right fit for your team, this session promises to shed light on pertinent questions surrounding hiring practices.

“Harmonizing the Modern Workforce: Embracing Multigenerational Dynamics” – Explore the intricacies of different generations in the workplace with Jill Apperson, Area Manager for North Carolina at AppleOne. Gain insights into the motivations driving work attitudes and behaviors across generations, equipping you with the tools to foster a cohesive and successful multigenerational workforce.

“Ways to Kickstart a Positive Driver Safety Culture” – Sue Bischoff, Mid-Atlantic Regional Sales Manager at Netradyne, will share important steps and strategies that you and your company can take to help promote a culture of safety for your drivers. Don't miss this exciting opportunity to hear from an expert in the field and gain valuable knowledge on how to take your safety culture to the next level.

“Legal Updates and Combatting Predatory Towing” – Stay ahead of legal challenges and predatory towing issues with insights from Steve Setliff, VTA General Counsel, and Kevin Streit, Partner at Setliff Law, P.C. Gain valuable information on recent litigation updates and learn effective strategies to protect your business from predatory towing practices, particularly in Virginia.

“DOT Drug Testing: An Informative Trio” – Kim Claytor, Compliance Director / Sales Manager for Nationwide Testing Association, will delve into the latest updates in oral fluid testing, shed light on employer choices concerning marijuana and CBD products and demystify the crucial role of medical review officers in assessing drug test outcomes and determining employee readiness for duty.

“Insights from the Virginia General Assembly” – Join VTA President & CEO Dale Bennett for a comprehensive recap of the 2024 Virginia General Assembly session. Discover which bills passed, failed, and were signed into law by the Governor, and learn how these legislative changes will impact your operations in Virginia.

...and more to come!!